

Blake Bass

Personal and Professional Biography

Blake Bass is a native of Coweta County and a graduate of the Coweta County School System. He was a 33-year educator in Coweta County, serving as a coach, teacher, principal, personnel director, Associate Superintendent and as the Superintendent of Coweta County Schools. He retired from the school system in March of 2011.

Blake is married to Lila Bass, and the couple have two children. Their eldest son Chris is a graduate of the University of Alabama. Chris has two children, Ethan 13 and Maggie 9 years old. Chris is a real estate agent in Newnan for Lindsey's Realtors. Their youngest son, Stephen, is graduate of the University of Georgia. Stephen and his wife Madison live and work in Utah.



Mr. Bass is a member of the Kiwanis Club of Newnan, University of West Georgia Athletic Foundation Board, Board of Directors of the Coweta Sports Hall of Fame, past member of the Executive Board of the Coweta Citizen of The Year committee, past member of the Coweta Community Foundation Board, past member of the Coweta County Board of Health, past member of the RESA Board of Control, past member of the YMCA Board of Directors among other civic involvements. He was honored by his community as the 2011 Coweta County Citizen of the Year.

The Patrons of the Nixon Centre for the Performing and Visual Arts rewarded Mr. Bass for his work promoting the arts in Coweta County by bestowing on him the coveted Richard Brooks Visionary Award. In 1999 Bass was selected and completed Georgia Power's yearlong Education Leadership Georgia program. In 2019 Bass was name Kiwanis Lt. Governor for the Georgia district, division three. In October of 2020 the Coweta County Board of Education honored Bass by naming its newest school; Blake Bass Middle School. Mr. Bass is a longtime member of the First Baptist Church of Newnan.

Mr. Bass earned his B.A. in History at West Georgia College in 1976. He also earned a Master degree in Administration and Supervision in 1990 from West Georgia, and a Specialist degree in Administration and Supervision in 1994 from West Georgia.

Mr. Bass also completed a two-year long certification program from the Superintendent's Professional Development Program and the Budget and Finance Institute, sponsored by the Georgia School Superintendent's Association and the Georgia Department of Education.

Mr. Bass began teaching U.S. History and coaching varsity football in 1976, first in Heard County and then at Villa Rica High School. He came home to Newnan in 1978 and taught at Evans Middle School and served as the defensive coordinator for the Newnan High Cougars under the legendary head football coach Max Bass (no relation). He held both positions until 1990.

Mr. Bass then served as Assistant Principal at East Coweta High School from 1990 to 1994 and Principal at Central Middle School from 1994 to 1997. He moved to the central office and served as Director of Human Resources for the school system from 1997 to 1998, Executive Director of Administrative Services from 1998-2000, and was then named Assistant Superintendent of Administrative Services in 2000. Blake held the position of Associate Superintendent of the Coweta County School System from 2002 to the end of 2004 when he was named Superintendent by the Coweta Board of Education. He served as Superintendent of Schools for seven years. At his retirement from the Coweta County School System, Bass was recognized for several accomplishments in the school system during his tenure. During his time as Superintendent, SAT scores rose above the national average for the first time in Coweta County. Under "No Child Left Behind", the school system made Adequate Yearly Progress (AYP) each year Bass was superintendent. In 2010 Coweta County was one of only two large system in the state of Georgia where every school made AYP. Other system accomplishments during his seven-year included Coweta County became only the fourth school system in the state of Georgia at that time to achieve district-wide SACS accreditations. During his tenure, the school system retired of all system bond debt and consistently balanced the school system budget while growing the system reserves without a millage rate increase. During Mr. Bass' time as superintendent the school system saw the passage a Special Purpose Local Option Sales Tax in 2005 and 2011.

A significant building program was also accomplished during his tenure as Superintendent, including the construction of ninth-grade campuses at the county's three high schools. In addition, two new elementary schools, a new middle school, and establishment of a new system central office on Wert Industrial Boulevard were built. Currently, Mr. Bass is employed at the University of West Georgia as an educational consultant. He has held this position since 2014.